

PROFILE

I am a designer with over 16 years of experience working in the industry. I am currently working freelance. I am versatile and can work on my own initiative or as part of a larger team. As a front-end designer/developer I have used the Bootstrap framework on many projects incorporating jQuery, Javascript and other plugins. I get great satisfaction from creating engaging content for websites, PowerPoint, banners and presentations that stimulates the end user.

WORK EXPERIENCE

**WILHELMSSEN | TELENOR | RRD WILLIS | TOPOUT
FREELANCE** | Oct 2013 - Present

Since 2013 I have worked on internal e-learning projects for Norwegian based Telenor and Wilhelmsen. From 2016 I worked for RRD Creative Services at Willis Towers Watson for six months. Producing graphics, animations, user interface designs, HTML websites and interactive PowerPoint and Flash presentations. During this time I also developed a website for micro brewery TopOut.

**MATCH.COM
WEB DESIGNER** | Jan 2008 - Oct 2013

Working within a team I was part responsible for the design and implementation of the home and landing pages for match.com and DatingDirect.com as well as numerous co-branded pages for MSN, ITV and channel4. I also produced a range of animated and static banner ads and weekly email designs for both brands.

**ARTILIUM PLC
CREATIVE DESIGNER**
Jan 2008 - Apr 2008

In my brief role of creative designer I helped design and produce all of Artilium's marketing material to promote their newly released mobile platform. This included a website, sales presentations, animations and print material. After acquiring their biggest client the company relocated to Belgium.

**FREELANCE
DESIGNER**
Jun 2007 - Jan 2008

Working for several agencies I used my animation and design skills to produce banner ads and presentations for several companies including Net-a-porter.com, Boden and the Archibald Ingall Stretton agency. A recent contract involved working on Flash video banners and a Flash presentation for Williams Lea Creative Solutions.

**HEALTHCARE EDUCATION LTD
NEW MEDIA DESIGNER**
Jan 2003 - Apr 2007

As the New Media Designer at Healthcare Education Services I designed and programmed websites and training CDROM's using HTML and Flash for major pharmaceutical companies such as AstraZeneca, BMS and Novartis to name a few.

**MJ PRODUCTIONS LTD
NEW MEDIA DESIGNER**
Jul 2000 - Nov 2002

Whilst at MJ Productions I worked for the full range of clients from small businesses to multinationals such as Siemens. I offered the flexibility of creating solutions in a wide range of media including Flash animations, PowerPoint, CDROM's, websites and traditional print media.

EDUCATION

BTEC Professional Development in Electronic Media Hoxton Bibliotech
Mar 1999 - Sept 1999

BA Media Studies (Production option: Print & Graphics)
University of East London
Sept 1994 - July 1997

A Levels: English Literature & Communication Studies.
Brighton College of Technology
Sept 1993 - July 1994

QUALIFICATIONS

Upgrade to HTML 5 & CSS 3
Media Training, London
Oct 2012

Wordpress for Web Design
Media Training, London
Nov 2011

Introduction to CSS
Media Training, London
Oct 2010

Advanced Flash ActionScript
Aztec Multimedia, London
Jul 2001

INTERESTS

I am very passionate about outdoor sports such as sea kayaking, mountain biking and rock climbing. I have ran marathons and continue to run several times a week but also love just to go walking in the countryside too.

I have an obvious interest in visual design and the wider visual arts.

REFERENCES

"As our lead designer he was responsible for elevating our brand to the next level and managing a diverse range of design projects"
Anne Walker, Vice president of Marketing, Artilium Plc

Full references available on request

DESIGN SKILLS

PHOTOSHOP

ILLUSTRATOR

DREAMWEAVER

INDESIGN

HTML & CSS

BOOTSTRAP

FLASH & AS